PowerShot SX740 HS
LITE EDITION

TELL YOUR STORY IN 4K WITH CANON'S POWERFUL 40X TRAVEL SUPERZOOM

With 40x optical zoom, superfast DIGIC 8 processing and spectacular 4K movie resolution in a pocket-sized body, the powerful PowerShot SX740 HS LITE EDITION redefines travelling light.

24mm WIDE / **40×** — **40x**

DiGiC 8 — **DIGIC 8**

20.3 MEGA PIXELS HIGH-SENSITIVITY CMOS — **20.3 Megapixel**

10 Frames Per Sec — **10 fps**

4K UHD — **4K**

5-Axis Digital IS — **5-axis**

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Travel with 40x optical zoom in your pocket

Measuring just 39.9 mm deep, the PowerShot SX740 HS LITE EDITION boasts huge 40x optical zoom, doubling to 80x with ZoomPlus.

Capture memories in 4K Ultra High Definition

Spectacular 4K movie resolution and 5-axis stabilisation captures incredible detail, even at a distance.

Confidently shoot 20.3 Megapixel photos

Canon's DIGIC 8 processor intelligently detects the scene and subject, managing camera settings with Zoom Framing Assist and Hybrid Auto.

Share and store photos with Wi-Fi and Auto Transfer

Stay connected with Wi-Fi and Bluetooth® connectivity and keep your precious memories safe with Auto Transfer.

Never miss a moment thanks to fast shooting speeds

Snap superfast shots at exactly the right moment, with incredibly responsive shutter release and 10 fps continuous shooting.

PRODUCT RANGE

PowerShot SX740 HS LITE EDITION

TECHNICAL SPECIFICATIONS

PowerShot **SX740 HS**
LITE EDITION

RANGEFINDER	
Range	-
Ranging Accuracy	-
Increment Reading	-
Magnification	-
Rangefinder Specific Functions	-
Laser Classification	-
IMAGE SENSOR	
Type	1/2.3 type back-illuminated CMOS
Effective Pixels	Approx. 20.3M[1]
Total pixels	Approx. 21.1M
Colour Filter Type	Primary Colour
IMAGE PROCESSOR	
Type	DIGIC 8
LENS	
Focal Length	4.3 – 172.0 mm (35 mm equivalent: 24 – 960 mm)
Zoom	Optical 40x Zoom Plus 80x Digital approx. 4.0x (with Digital Tele-Converter Approx. 1.6x or 2.0x[2]) Combined approx. 160x
Maximum f/number	f/3.3 – f/6.9
Construction	13 elements in 11 groups (1 Hi-UD lens, 3 UD lenses, 2 double-sided aspherical lenses, 1 single-sided aspherical lens)
Image Stabilisation	Yes (lens shift-type), Approx. 3.5-stops3. Intelligent IS with Dual Sensing IS plus 5-axis Advanced Dynamic IS
Real Field of View (Stills)	-
Real Field of View (Movie)	-
Apparent Field of View (Still)	-
Apparent Field of View (Movie)	-
1000m Field of View (Still)	-
1000m Field of View (Movie)	-
FOCUSING	
Type	TTL (Contrast AF)
AF System/Points	Face & Tracking (9 points), Tracking, Zone, 1-point, Center
AF Modes	One Shot, Servo, Continuous
AF Point Selection	-
AF Lock	-
AF Assist Beam	Yes
Manual Focus	Yes, plus MF Peaking
Focus Bracketing	-
Closest Focusing Distance	1 cm (W) from front of lens in Macro
EXPOSURE CONTROL	
Metering modes	Evaluative, Centre-weighted average, Spot (Centre)
AE Lock	Yes
Exposure Compensation	+/- 3 EV in 1/3 stop increments
AEB	-
ISO Sensitivity	100-3200 in 1 stop increments
SHUTTER	
Speed	15 - 1/3200 s
WHITE BALANCE	
Type	-
Settings	Auto, Daylight, Shade, Cloudy, Tungsten, Fluorescent, Custom.
VIEWFINDER	
Type	-
Dot count	-
Coverage (Vertical/Horizontal)	-
Magnification	-
Dioptre Correction	-
Refresh Rate	-

LCD MONITOR	
Type	Tilt up Approx. 180 degrees 7.5 cm (3.0") LCD (TFT), approx. 922,000 dots
Coverage	Approx. 100%
Brightness Adjustment	Adjustable to one of five levels
Touch-Screen Operations	-
Display Options	-
FLASH	
Modes	Auto, Manual Flash On / Off, Slow Synchro
X-Sync	Yes. Fastest speed 1/2000 s
Flash Exposure Compensation	+/- 2 EV in 1/3 stop increments.
Built-in Flash Range	50 cm – 5.0 m (W) / 2m - 2.5 m (T)
Flash Exposure Lock	Yes
Second Curtain Synchronisation	-
Hot Shoe/PC Terminal	-
SHOOTING	
Modes	Smart Auto (29 scenes detected), Hybrid Auto, Program AE, Shutter priority AE, Aperture priority AE, Manual, Sports, SCN
Picture Styles	-
Drive Modes	Single, High-speed continuous, low-speed continuous
Continuous Shooting	Max: One Shot AF approx 10fps for approx. 59 shots, Servo AF approx 7.4fps for approx. 127 shots[4]
FILE TYPES	
Still Image Type	JPEG compression, (Exif 2.3 [Exif Print] compliant) / Design rule for Camera File system 2.0, Digital Print Order Format [DPOF] Version 1.1 compliant
RAW+JPEG/HEIF Simultaneous Recording	-
Image Size	4:3 - (L) 5184 x 3888, (M) 3648 x 2736, (S) 2432 x 182416:9 - (L) 5184 x 2912, (M) 3648 x 2048, (S) 2432 x 13683:2 - (L) 5184 x 3456, (M) 3648 x 2432, (S) 2432 x 16161:1 - (L) 3888 x 3888, (M) 2736 x 2736, (S) 1824 x 1824 Resize option available in playback
RECORDING PIXELS / COMPRESSION	
Movie Type	MP4 [Video: MPEG-4 AVC / H.264, Audio: MPEG-4 AAC-LC (stereo)]
Movie Size	(4K) 3840 x 2160, 29.97/25 fps (Full HD) 1920 x 1080, 59.94/50/29.97/25 fps, (HD) 1280 x 720, 59.94/50 fps
Movie Length	Up to 29 min 59s[5]
Bitrate/Mbps	Maximum Recording Bitrate at 4K Approx. 120 Mbps
Microphone	Built-in stereo microphone
Speaker	Built-in speaker
HDMI Display	With info display, no sound
HDMI Output	Type D (With HDMI output to HDR compatible TVs)
Focusing	AF / MF
ISO	4K: 100-1600FullHD (50p/60p): 100-2000FullHD (25p/30p): 100-3200 HD: 100-2000
OTHER FEATURES	
GPS	GPS via Mobile (via Canon Camera Connect app with compatible smart devices)[6]
Red-Eye Correction	Yes, during shooting and playback
My Camera / My Menu	-
My Category	-
Intelligent Orientation Sensor	
Histogram	Yes, during playback
Self Timer	Approx. 2, 10 s or Custom
Menu Languages	English, German, French, Dutch, Danish, Finnish, Italian, Greek, Norwegian, Portuguese, Russian, Swedish, Spanish, Ukrainian, Polish, Czech, Hungarian, Turkish, Simplified Chinese, Chinese (traditional), Japanese, Korean, Thai, Arabic, Romanian, Farsi, Hindi, Malay, Indonesian, Vietnamese, Hebrew

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CONNECTIVITY

Wired Connectivity	Hi-Speed USB dedicated connector (Micro-B compatible) for data transfer. USB charging: Not supported
Wireless Connectivity	Wi-Fi (IEEE802.11b/g/n), (2.4 GHz only)[7], Bluetooth low energy technology
Other	HDMI Micro (Type-D) Connector

DIRECT PRINT

PictBridge	Yes (via USB or Wireless LAN)
Canon Printers	Canon SELPHY Compact Photo Printers and Canon Inkjet Printers supporting Pict Bridge

STORAGE

Type	SD, SDHC, SDXC (UHS-1 Speed Class 3 compatible)

SUPPORTED OPERATING SYSTEM

PC	Windows 11 / 10 / 8.1 / 8 / 7 SP1 For Wi-Fi connection to a PC: Windows 10 / 8.1 / 8 / 7 SP1 For Image Transfer Utility: Windows 11 / 10 / 8.1 / 8 / 7 SP1
Macintosh	Mac OS X 10.9 / 10.10 / 10.11 For Wi-Fi connection to a PC: Mac OS X 10.9 / 10.10 For Image Transfer Utility: Mac OS X 10.9 / 10.10 / 10.11 / 10.12 / 10.13 / 10.14 / 10.15

SOFTWARE

Image Processing	-
Other	Image Transfer Utility Camera Connect app available on iOS and Android devices
Browsing & Printing	

POWER SOURCE

Batteries	Rechargeable Li-ion Battery NB-13L (battery and charger supplied)
Battery Life	Approx. 265 shots[9]Eco Mode: Approx. 370 shots Playback Mode: Approx. 240 min
Battery Indicator	4 state on LCD
Power Saving	Eco mode (On / Off) Power saving options: - Display Off time - Auto power Off time
Power Supply & Battery Chargers	Battery Charger CB-2LHE (USB charging: Not supported)

ACCESSORIES

Soft Case / Waterproof Case	PU Leather soft case DCC-2400 Black
Lenses	-
Power Supply & Battery Chargers (Optional)	Battery Charger CB-2LHE (USB charging: Not supported)
Flash	-
Remote Controller/Switch	Remote shooting and playback via Canon Camera Connect app.
Other	Interface cable IFC-600PCU

PHYSICAL SPECIFICATIONS

Operating Environment	0 – 40 °C, 10 – 90% humidity
Water/Dust-Resistance	-
Dimensions (WxHxD)	110.1 x 63.8 x 39.9 mm[9]
Weight	Approx. 299 g (including battery and memory card)[9]

Footnotes:

[1] Image processing may cause a decrease in the number of pixels.
[2] Depending on the image size selected.
[3] Based on the CIPA guidelines. Values at maximum optical focal length. Cameras whose focal length exceeds 350 mm (35 mm equivalent) are measured at 350 mm.
[4] Sustained continuous shooting speed is tested based on Canon's testing standard. Function requires compatible SDHC/SDXC UHS-I Speed Class 3 memory card, total number of frames captured varies depending on shooting subject, settings and brand of memory card
[5] The following Speed Class memory cards are required for maximum record time: (HD) 1280 x 720 SD Speed Class 4 or above. (Full HD) 1920 x 1080 SD Speed Class 10 or above. (4K) 3840 x 2160 UHS Speed Class 3 or above.
[6] GPS use may be restricted in certain countries or regions. Use of GPS should comply with the laws and regulations of the country and area in which it is being operated including any restriction on the use of electronics.
[7] Wi-Fi use may be restricted in certain countries or regions. Wi-Fi support varies by device and region.
[8] Software applications compatible with Windows 10 in Windows 10 Desktop Mode only
[9] Based on the CIPA guidelines

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With 40x optical zoom, superfast DIGIC 8 processing and spectacular 4K movie resolution in a pocket-sized body, the powerful PowerShot SX740 HS LITE EDITION redefines travelling light.

What's in the box

PowerShot SX740 HS LITE EDITION

- PowerShot SX740 HS LITE EDITION
- Wrist Strap WS-800
- Battery Pack NB-13L
- Battery Charger CB-2LHE
- AC Cable (E)
- User Manual Kit

PowerShot SX740 HS LITE EDITION TRAVEL KIT

- PowerShot SX740 HS LITE EDITION
- Wrist Strap WS-800
- Battery Pack NB-13L
- Battery Charger CB-2LHE
- AC Cable (E)
- User Manual Kit
- Joby GorillaPod
- Travel Case DCC-2400

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